Editorial Board

Dr. Mohammad Reza Iravani, Iran

Dr. Farooq Ahmad, Pakistan

Dr. Ashraf Bhat, India

Dr. Ajayi, Johnson Olusegun, Nigeria

Dr. Sunita Singh, India

Dr. Abubakar S.R. Matazu, nigeria

Dr.Cristina-Georgiana Voicu, Germany

Dr. Amirul Mukminin, Indonesia

Dr. Ravi Kant, India

Dr. Michael Akintayo, New York

Dr. Viktor Jakupec, Nigeria

Dr. Shahabudin Abdullah, Malaysia

Dr. Rabindra Kumar Pradhan, India



Contact Us:

Quest Journals Inc.

Web: www.questjournals.org

Mail: quest@editormails.com



Journal of Research in Business and Management (JRBM)

ISSN: 2347-3002



Volume 10, Issue 3, March-2022



Journal of Research in Business and Management (JRBM)

Volume 10 - Issue 3 March 2022 ISSN: 2347-3002

Contents:

Japanese Orientalism: A Feminist's Perspective In The Study Of Arthur Golden's Memoirs Of A Geisha (1997) And Mineko Iwasaki's Geisha, A Life (2002)	01-11
TITLE	12-14
The Effect of Motivation and Commitment on Employee Performance Moderated by Organizational Culture at Gowa Regency Regional Government	15-28
The Effect Of Budget Participation, Decentralization And Public Accountability On Managerial Performance With Internal Control As A Moderator	29-35
Tax Management Analysis in the Context of Income Tax Efficiency Corporate Taxpayer of PT SWP	36-44
A Study of E-Commerce: Challenges and Oppurtunities in an Indian Economy	45-52
Impact of Television Commercials on the Buying Behaviour of Customers in the Nainital District (With special reference to FMCG Products)	53-61
Financial Performance Analysis of Bharat Heavy Electricals Limited Through Du Pont Model	62-66
Role of HRD in Risk Management	67-78
Birth of a new theory from the Labyrinth of Pandemic	79-81
Globalization and Technological Development in Nigeria	82-93