

Editorial Board

Dr. Mohammad Reza Iravani, Iran

Dr. Farooq Ahmad, Pakistan

Dr. Ashraf Bhat, India

Dr. Ajayi, Johnson Olusegun, Nigeria

Dr. Sunita Singh, India

Dr. Abubakar S.R. Matazu, Nigeria

Dr. Cristina-Georgiana Voicu, Germany

Dr. Amirul Mukminin, Indonesia

Dr. Ravi Kant, India

Dr. Michael Akintayo, New York

Dr. Viktor Jakupec, Nigeria

Dr. Shahabudin Abdullah, Malaysia

Dr. Rabindra Kumar Pradhan, India



Journal of Research in Business and Management (JRBM)

ISSN : 2347-3002

Contact Us:

Quest Journals Inc.

Web: www.questjournals.org

Mail: quest@editormails.com

**Volume 9, Issue 8,
August-2021**



Journal of Research in Business and Management (JRBM)

Volume 9 - Issue 8 - Series-5

August-2021

ISSN : 2347-3002

Contents :

- | | |
|---------------------------------------------------------------------------------------------------------------------------------------|--------------|
| The Effect of Promotion on Impulsive Buying With Life Style as a Moderation Variable on Fashion Products in Online Shop Shopee | 01-03 |
| Entrepreneurial Leadership and Employee Innovative Behaviour: A Conceptual Review | 04-13 |
| Role Of The Financial Services Authority (OJK) To Protect The Community On Illegal Fintech Online Loan Platforms | 14-19 |
| Impact of Human Resource Practices on Talent Retention – An Investigation on Select Hospitals | 20-25 |
| Decomposition of Demand for Medical Care for non-fatal Road Traffic Injuries: A Conceptual Framework | 26-32 |
| The impact of R&D innovation in biological vaccine industry on firm performance: the mediating effect of firm capability | 33-41 |
| Moderating Effects of the Degree of Internationalization and Firm-Specific Assets on Corporate Performance | 42-54 |