



Certificate of Publication

This certifies that the research paper entitled **“The Impact of Creative Promotion, Visual Merchandising and Price on Purchase Decision for Fashion Retail Product: Empirical Study on Pull & Bear Consumers”** authored by **“Mikardo”** was reviewed by experts in this research area and accepted by the board of “Quest Journals Publication” which has published in **“Quest Journal of Research in Business and Management”**, ISSN (Online): 2347-3002, Volume-11, Issue-6, Page No.: 63-71, [2023].

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