



## Certificate of Publication

This certifies that the research paper entitled **“Exploring the relationship between the brand personality and consumers' willingness to purchase: POPMART blind box brand”** authored by **“Yahui Rao”** was reviewed by experts in this research area and accepted by the board of “Quest Journals Publication” which has published in **“Quest Journal of Research in Humanities and Social Science”**, ISSN (Online): 2321-9467, Volume-12, Issue-1, Page No. 318-324, [2024].

Article is available online at <http://www.questjournals.org/jrhss/archive.html>

Impact Factor of the Journal is : 6.14 Journal is Peer Reviewed Refereed Journal.

You may contact to Journal for any query at [quest@editormails.com](mailto:quest@editormails.com)



Managing Editor

Quest Journals Inc.

Mail id: [quest@editormails.com](mailto:quest@editormails.com)

Website: [www.questjournals.org](http://www.questjournals.org)



## Certificate of Publication

This certifies that the research paper entitled **“Exploring the relationship between the brand personality and consumers' willingness to purchase: POPMART blind box brand”** authored by **“Muhammad Zaffwan Idris”** was reviewed by experts in this research area and accepted by the board of “Quest Journals Publication” which has published in **“Quest Journal of Research in Humanities and Social Science”**, ISSN (Online): 2321-9467, Volume-12, Issue-1, Page No. 318-324, [2024].

Article is available online at <http://www.questjournals.org/jrhss/archive.html>

Impact Factor of the Journal is : 6.14 Journal is Peer Reviewed Refereed Journal.

You may contact to Journal for any query at [quest@editormails.com](mailto:quest@editormails.com)



Managing Editor

Quest Journals Inc.

Mail id: [quest@editormails.com](mailto:quest@editormails.com)

Website: [www.questjournals.org](http://www.questjournals.org)